

# Whirlpool Gold® Bottom Mount Refrigerators

Introducing a full line of  
bottom mount refrigerators

## WHY CONSUMERS CHOOSE BOTTOM MOUNT REFRIGERATORS

With a 22% year-over-year growth for the last five years, bottom mount refrigerators are growing over four times faster than the industry as a whole. Consumers choose bottom mount refrigerators not only for their differentiated styling, but also for their convenient and efficient use of space.

**More Space**—Bottom mount refrigerators offer more overall space than side-by-side models. Larger items such as cakes and trays also fit more easily in the wider freezer and refrigerator compartments.

**Easy Access**—Consumers open the refrigerator more often than the freezer. With the refrigerator compartment located above the freezer, frequently accessed items are kept within easy reach. Pull-out freezer drawers allow for easy top-down access to frozen foods.

**Styling**—French door models combine styling elements of the side-by-side refrigerators with the wide freezer access of a top mount.



# Whirlpool Gold® Bottom Mount Refrigerator Line-Up

## Key Features



### Slide-out Freezer Drawer

Slide-out drawer models offer easy access to stored items in the rear.



### Internal Water Dispenser

Chilled, filtered water is always available.



### Full-width Pantry

Full-width, temperature-controlled pantry allows consumers to store wide trays of food in a covered compartment. Temperature controls on some models allow it to be kept colder than the rest of the refrigerator.

## KEY SELLING TIPS

### How Bottom Mount Freezers Can Drive Builder Profits

- **Strong Consumer Trend** – The bottom freezer market is growing 4x faster than any other configuration
- **Popularity Across Customer Demographics** – Bottom freezer consumers span all ages, incomes and household sizes.
- **Profitability** – Consumers expecting their next refrigerator to be a bottom freezer are more likely to buy a high-end refrigerator.

## Specifications

### Whirlpool Gold® Bottom Freezer Models



Replaces Model GB2SHDXP



REFRIGERATORS	GB9SHKXM	GB9SHDXP	GB2SHDXT	GB2SHTXT	GX5SHDXT	GX5SHTXT
Capacity	19 cu. ft.	19 cu. ft.	22 cu. ft.	22 cu. ft.	25 cu. ft.	25 cu. ft.
Open to Quote (Now)	•	•	•	•	•	•
Open to Order (February 1, 2007)	•	•	•	•	•	•
Open to Ship (February 28, 2007)	•	•	•	•	•	•
French Door					•	•
Door Finish	Textured	Textured	Textured	Smooth	Smooth	Smooth
Handle	Standard	Standard	Metal	Metal	Metal	Metal
Slide-out Freezer Drawer		•	•	•	•	•
Side-swing Freezer Door	•					
ICE & WATER						
Factory-Installed Ice Maker			•	•	•	•
Internal Water Dispenser				•		•
PERFORMANCE & CONVENIENCE						
ENERGY STAR® Qualified	•	•	•	•	•	•
Control System	Standard	Electronic	Electronic	Electronic	Electronic	Electronic
Defrost System	Auto	Auto	Auto	Auto	Auto	Auto
KEY STORAGE FEATURES						
Freezer Baskets	1 Slide-out	2 Slide-out	2 Slide-out	2 Slide-out	2 Slide-out	2 Slide-out with a Freezer Pan
Full-Width Pantry				Standard	Temperature-controlled	Temperature-controlled
Humidity-Controlled Crisper	2	2	2	2	2	2
Adjustable Spillproof Shelves	4 Slide-out	4 Slide-out	4 Slide-out	3 Slide-out, 1 Standard	4 Slide-out	3 Slide-out, 1 Standard
Door Bins	1 Fixed, White Full-width Gallon Bin, 4 Clear, Standard Bins	1 Fixed, White Full-width Gallon Bin, 4 Clear, Standard Bins	1 Fixed, White Full-width Gallon Bin, 4 Clear, Standard Bins	1 Fixed, White Full-width Gallon Bin, 4 Clear, Standard Bins - 2 with Blue Mats	2 Clear, Gallon Bins, 3 Clear, Standard Bins	2 Clear, Gallon Bins with Blue Mats, 3 Clear, Standard Bins with Blue Mats
Snack Pan	•	•	•			
Can Rack				•		•
Dimensions						
	29 3/8" W; 32 1/2" D; 65 3/8" H	29 3/8" W; 32 1/2" D; 65 3/8" H	32 3/8" W; 33 1/4" D; 69 3/4" H	32 3/8" W; 33 1/4" D; 69 3/4" H	35 3/8" W; 34 1/8" D; 69 3/8" H	35 3/8" W; 34 1/8" D; 69 3/8" H
Colors*						
	Q	Q/B/S	Q/B/L*/S	Q/B/T/L*/S	Q/B/L*/S	Q/B/T/L*/S

Q = White, B = Black, T = Biscuit, S = Stainless Steel, L = Satina \*Available in May 2007